



REPORT OF LCFG WORKSHOP

The Learning and Communication Focus Group Workshop (LCFG)

1. The Fifth LCFG workshop was held on April 29, 2010 (half day), and chaired by Mr. Bouth Chik, DFGG Project Manager, Assistant to Deputy Prime Minister, Minister of Ministry of Interior. The main objective of this workshop is to identify and develop primary key messages which will be used to enhance understanding the meaning and concept of Governance, Good Governance, Demand for Good Governance and Demand for Good Governance Project in khmer language and Cambodian context.
2. Attended the LCFG workshop were: LCFG members from both state institution (PCO/MOI, AC and OWSO/DO) and non-state institution (Padek, KYSD, Star Kampuchea, VBNK, CHEMS, SILAKA, WMC, the New Life of Cambodia) and volunteer organizations (YCC, IDEA and GFC). Total 28 participants (see list of participants attached).
3. Mr. Bouth Chik, DFGG Project Manager and as a chairman of the workshop, welcomed participants and thanks for their participation, and particularly for the three new organizations, IDEA, YCC and GFC, which are kindly engaged in this workshop for learning and sharing purpose. After his opening remark, Mr. Bouth Chik reported briefly the progress of DFGG project implementation as well as the results and achievements which have been performed in year 2009 and in the first quarter 2010 as well. In addition, he would informed that till now we have conducted four LCFG workshops with have a good results and outputs. Moreover, he noted that this is a fifth LCFG workshop with having a specific objective that to develop a key messages and other relevance which can be used for multiple communication purpose and activities. At the end of this session, he wish to having active participation from participants and workshop success with productive results.
4. Workshop session: One presentation has been provided by Mr. Chheav Nak, Partnership and Communication Consultant, with the aims to enhance the understanding of workshop participants on the concept and principle of governance, good governance and demand for good governance and Demand for Good Governance Project in khmer language and Cambodian context. The eight characteristic of good governance have been incorporated and critically explained. In addition, Mr. Chheav Nak emphasized that the purpose of this workshop is to initially develop key messages which will be used to enhance the understanding of targeted audiences on DFGG project as well as to promote good governance and demand for good governance among key stakeholders. It is therefore very important to understand clearly the concept and principle of those. To this end, for better development, the workshop should divide into three groups discussion with have certain topic in order to reach workshop objective.
5. Group discussion:

Group I: consist of 7 members: the representative from OWSO/DO, PCO, SILAKA, WMC, YCC. The topic for discussion is to develop messages related to enhance understanding on governance, good governance concept and principle and the way how to promote participation and application.

Group II: consist of 6 members: the representative from CHEMS, the New Life of Cambodia, PCO, IDEA, KYSD. The topic for discussion: develop messages related to enhance understanding on demand for good governance and demand for good governance project and the way how to promote participation and application.

Group III: consist of 5 members: the representative from VBNK, PCO, Padek, GCF, WB communication consultant. Topic for discussion: develop messages related to enhance understanding on social accountability practices and effective way to promote participation and application.

6. Result and output of discussion.

Group I: there are 17 messages have been developed. Mr. Ros Thansan, group representative noted that before develop message we should understand clearly the meaning and definition of the word governance and good governance, and then we can find the simple word and sentence for producing intended messages. After that, he explained one by one the meaning of the word governance and good governance in short and simple way. After deep discussion, they come up with some initial messages as following below:

- Governance is the process of leading, managing and making decision.
- Governance is the participation in decision making and participation to implement decision.
- Good governance is refer to the process of leading, managing, supporting and finalize decision making by adhering with 8 principles namely participation, consensus building, transparency, accountability, responsiveness, equity and inclusiveness, effectiveness and efficiency and rule of law.
- Good governance is good development with sustainability.
- Promote good governance is meant that promote our life quality and prosperity.
- Participated in commune development plan and commune investment plan is promoting good governance.
- Good governance is a core of development and poverty reduction.
- Income may increasing reply on having good governance.
- Having good governance- family having happiness.
- Making decision with having participation and consensus from beneficiaries is making social justice.
- Promote good governance through doing a good service provider rather than being a boss.
- Good governance is ensuring social equality and equity
- Having good governance is having transparency, accountability, stable country and without violence

Group II: developing key messages related to demand for good governance and demand for good governance project. Mr. Pen Sony, group representative, presented the method and procedure to develop message. At first, all agreed that it should understand the meaning of demand for good governance and demand for good governance project and then we try to find the negative factors that may affected to promote demand for good governance and factor may influencing to DFGG project implementation. After identify the critical issues and factors, the group have developed messages as listed below:

- People have equal right to access information,
- Promote voice is promote better life
- Better access to information- better society development
- Village developed unless people receive adequate information.
- Listen voice is promote community development

- Using accountability box is promote good governance and saving household income money.

Group III: developing messages to promote social accountability practice. Mr. Im Phanim, group representative, agreed that it should understand the meaning of social accountability word and particular context is being applied. The following are key messages have been developed.

- People suffering is government
- Right access to information will make social accountability.
- Our commune prosperity depend on our people
- Openness information sharing is the wants
- Respect law is promote social accountability
- Social accountability is start from our people
- Democracy and justice will bring social accountability
- Honest and morality is the best choice for promoting social accountability
- Participating in social accountability practices
- Engaging in commune development plan is promote development

9. At the closing of workshop, Mr. Bouth Chik, DFGG Project Manager, expressed sincerely appreciation to participants who devoted times and energy to the workshop, and he informed that the necessary documents relating to DFGG Project implementation especially outputs of this workshop will be sent to LCFG members for information and reference.

10. The workshop adjourned at 12:00 AM. the same day in a cordial atmosphere.

Phnom Penh, May 05, 2010

Minute taker

Chheav Nak

Attachment: List of Participants